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Dear Potential Sponsor:

\_\_\_\_\_ has been chosen to participate in the Express  
(Player Name)

Elite Hockey Program.

Express exposure has an opportunity for \_\_\_\_\_ to  
(Company Name)

advertise as a sponsor through a variety of advertising mediums.

Express exposure has given authority to the above named player to solicit businesses,  
associations and individuals to please consider a financial contribution through  
advertising towards this child's program.

All sponsors who have sponsored \$500.00 or more will get advertising space on the  
player profile and web page.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

*Advertising tax receipts will be issued through Express Hockey.*

<i>Sponsored Amount</i>	<i>Tax Equivalent Amount</i>
\$500.00	\$442.478
\$1000.00	\$884.96
\$1500.00	\$1327.43
\$2000.00	\$1769.91

*Note: Tax Equivalent Calculations Are Based on 13 % Tax Rate*

29 Chantal ST Rothesay, NB E2S 1A5  
Phone: 506 640 2220 Email: abezz@rogers.com